



GIRLS ABOVE SOCIETY
GIRL POWER CAMP SURVEY
Massillon, Ohio

2017

girlPOWER
#BeThatGirl



girls above
SOCIETY

ABOUT GIRLS ABOVE SOCIETY

When girls are confident and know their self-worth, they can better navigate the tough pressures of today's media driven society.

GIRLS ABOVE SOCIETY is a 501(c)3 organization empowering young girls to lead with confidence, transforming negativity into self-worth within a peer-to-peer safe space and starting the face-to-face conversations about the pressures girls face in today's society. Girls are tethered 24/7 to a media that shapes girls and we work every day to ensure girls gain the tools of empowerment that allows them to blaze their own unique trail of greatness online and in person that inspires others.

We are starting a new revolution of Girl Power.

Girls Above Society is changing the way girls see themselves, others and the world, giving girls the tools to create a unique voice, and the mindset that ideas can turn into possibilities. We strive to boost the self-esteem of young women and to support and guide girls to make wise choices as they navigate the unique pressures of girlhood.

WELCOME TO GIRLS ABOVE SOCIETY'S GIRL POWER CAMP MASSILLON, OHIO SURVEY RESULTS 2017

Each year, Girls Above Society's Girl Power Camp takes a snapshot of how girls are feeling and thinking on the topics of confidence, kindness and self-worth.

The survey shares results based on each girl's experience at Girl Power Camp, a five day camp designed to arm girls with the tools needed to be confident, kind and cyber-smart. This survey, in it's first annual year at this location, gives insight on how girls feel about emerging pressures facing them today and the importance of being confident with a true understanding of positive self-worth.

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FORWARD

FROM THE MENTORS



Lauren Galley, President of Girls Above Society and Becca Moore, Director of Education for Girls Above Society are the focal point for design and implementation for GIRL POWER CAMP. This is the survey for Ohio's first annual year camp, and is a powerful reminder that being confident as a young girl in today's media driven society is crucial for a healthy mindset as girls face the tough pressures during these impactful years of adolescent development.

GIRL POWER CAMP survey results left us celebrating the impact made on these young girls. We are even more determined to extend our reach across the U.S.

EXECUTIVE SUMMARY



A girl's self-esteem peaks at age 9 and plummets by age 13.

From as young as seven, girls feel the impact of daily impactful images in the media, online and the women around them.

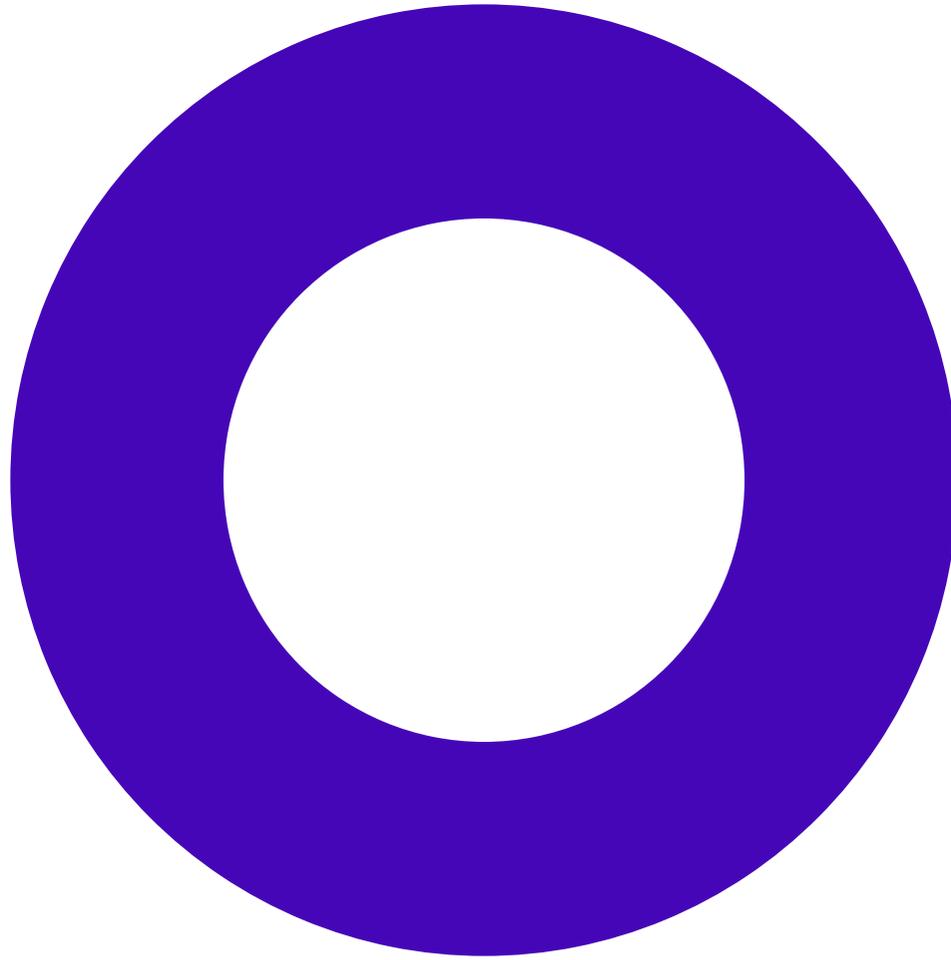
GIRL POWER CAMP gives girls a new perspective on how they view themselves and their peers through leadership activities, discussion and mentorship. The objectives and outcomes empower girls to take the skills learned and apply them to their everyday lives which in turn trickles down to the next generation.

Our results show today's girls benefit from leadership, group discussions and activities designed to not only empower but instill a positive mindset girls need in order to forge ahead with self-confidence, kindness, empathy and a positive digital footprint.



Girl Power Camp

I would like to attend GIRL POWER CAMP next year.



YES
100%

“

I left Girl Power Camp feeling confident and had more friends who understand me.



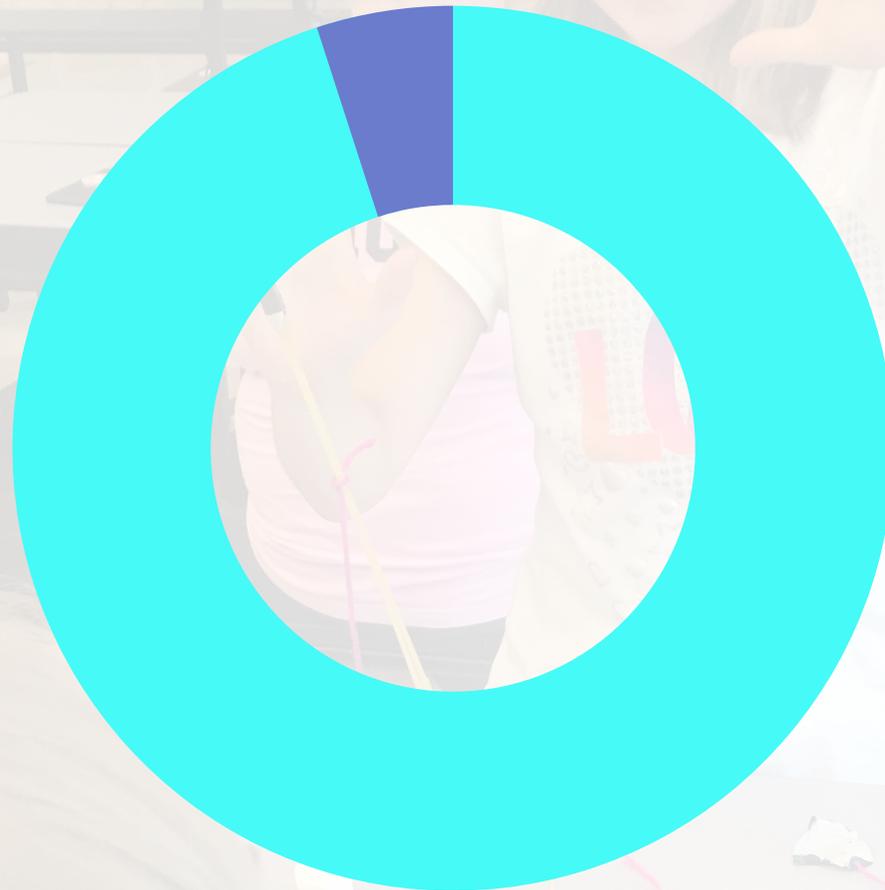
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Confidence

I feel I have gained confidence after attending GIRL POWER CAMP

MAYBE

5%



YES

95%

“

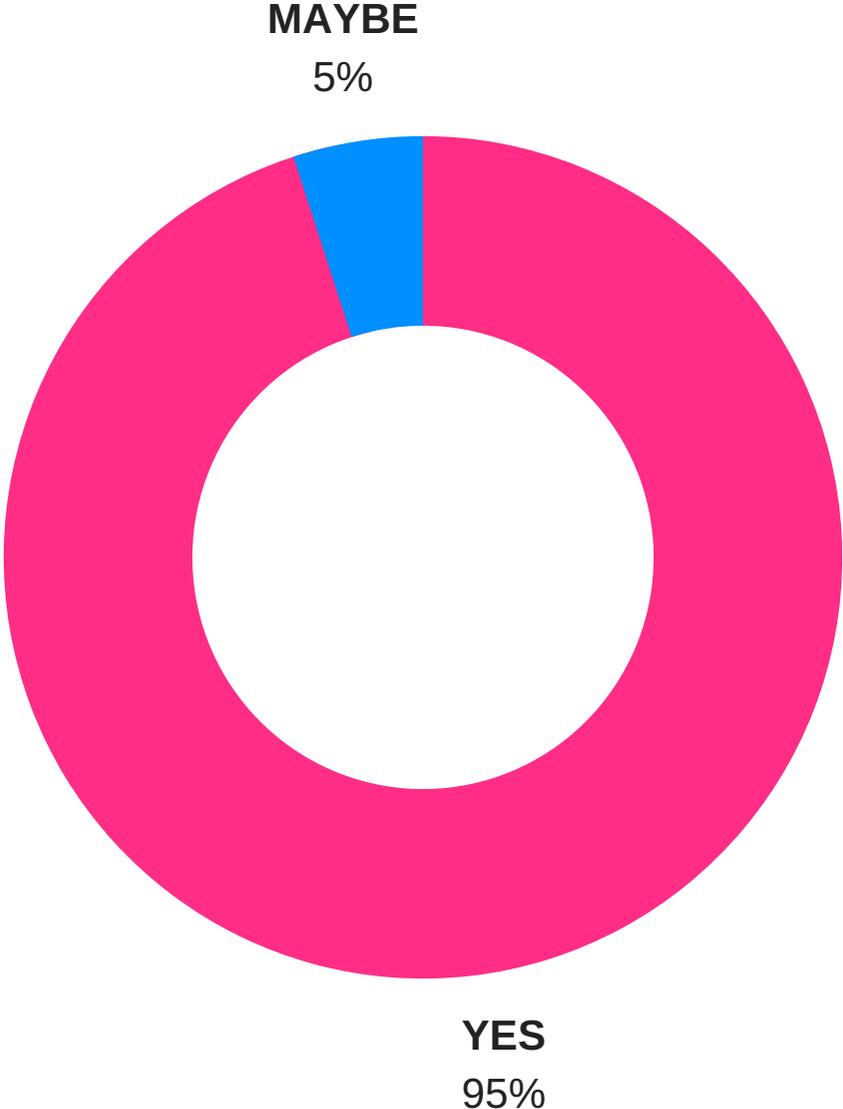
My favorite thing about Girl Power Camp is that we could be ourselves without worrying about judgement.



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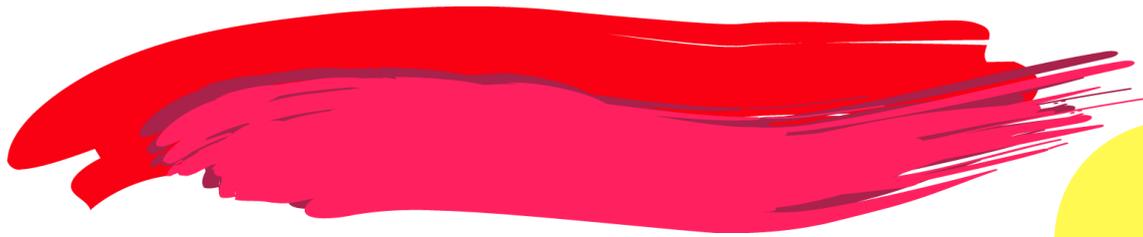
Self-Esteem

I feel GIRL POWER CAMP has improved my self-esteem. I feel more confident in the way I feel about myself.



“

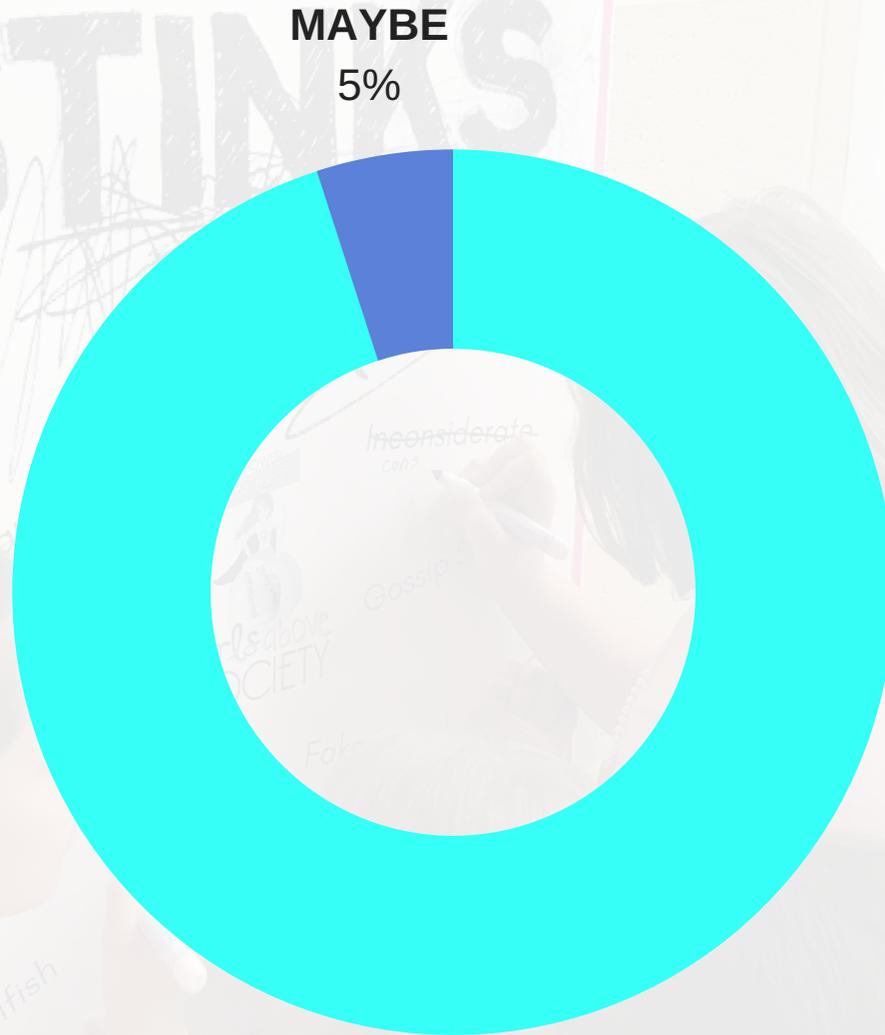
I feel more confident and gained the skills
to have a drama free school year.



”

Leadership

I feel GIRL POWER CAMP has improved my self-esteem. I feel more confident in the way I feel about myself.



MAYBE

5%

YES

95%

“

Girl Power Camp should last a month.



”

Trailblazers CONFIDENT strong

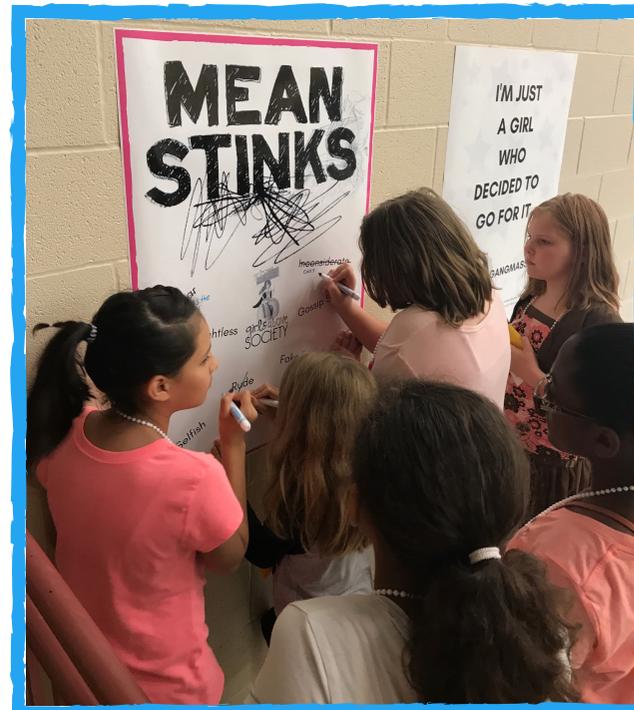
girl POWER
#BeThe





We give girls a voice

GIRL POWER CAMP gives girls the confidence, skills and mentorship to use their voices for good, communicate in a healthy manner and take positive action to improve their daily lives.





We instill confidence

GIRL POWER CAMP gives girls a unique peer group setting that provides a non-judgement zone where girls can explore and discuss the tough pressures girls face in today's media driven society.





We shape the next generation



GIRL POWER CAMP offers relatable mentors who are educated and constantly involved, offering girls a support system in what can often seem a complex world for girls as they grow up. We believe that every girl deserves to feel confident and cyber smart.





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